

PRESS RELEASE: 12.01.12 (for immediate & continued use until 29.02.12)

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Images: Please find low res images attached. High res versions available on request.

Additional information:

facebook.com/28DrawingsLater

victoriaevansartist.blogspot.com

blurb.com/books/2143715

For listings:

(i)

28 Drawings Later: A fun and inclusive social networking & drawing project

Wednesday 1 February – Wednesday 29 February

Taking place online via the 28 Drawings Later Facebook profile 24/7

(ii)

28 Drawings Later Exhibition Launch

Sunday 4 March: 6pm - midnight

Exhibition continues daily through to Saturday 11th March: 6pm - midnight

The Old Hairdressers

Renfield Lane

Glasgow

G2 6PH

TAKE A LEAP THIS FEBRUARY WITH 28 DRAWINGS LATER

Artist Victoria Evans invites you to help create the biggest, most inclusive drawing exhibition,

both on and offline, ever to be mounted in the UK

Victoria Evans gave up a career in television drama to become a visual artist. In February 2011 she made a public commitment online to create one drawing per day during the month of February. She named her artistic endeavour 28 Drawings Later. Her February drawing challenge was conceived to help improve her own skills but as the online community around her engaged with the project and wanted to join in too, Victoria found the sense of community around drawing and art was just as important as her creative progress. The result was an evolving, month-long, participatory online gallery which encouraged everyone, artists and non-artists alike, to see what might happen if they made time to draw every day for a month.

This year, with sponsorship from Millers Creativity Shop and Aye-Aye Books as well as some clever, creative use of Facebook, Victoria is opening 28 Drawings Later to an even wider audience. Participants in the inclusive arts project will share their daily drawings with the 28 Drawings Later Facebook profile page and receive feedback and comments from other members of the community. Dedicated drawers will even be able to win prizes as reward for their contributions. Victoria urges everyone, to take part: "From stickmen characters to intricate sketches, regardless of style or ability, I believe anyone can learn to express themselves through drawing once they stop worrying about making mistakes and 'getting it right'".

In celebration of the 2012 leap year, 28 Drawings Later will culminate in a week long, offline exhibition of work at The Old Hairdressers in Glasgow City Centre. Anyone who successfully completes the online challenge will be invited to exhibit their work.

To take part, just 'like' the 28 Drawings Later Facebook page and begin drawing on 1 February!

FAO Editor: Testimonials from 28 Drawings Later participants...

Joanna McKenzie, Physicist – "I had my first daughter in November 2010 and 28 Drawings Later was a godsend to me: it allowed me scope for my creative and intellectual side, provided a challenge unrelated to babies, and incidentally gave me an excellent excuse to take half an hour to myself every day"

Paul Cameron, Digital Producer – "It was good to do on the train home rather than reverting to the laptop and the kids really got into it as well".

Brodie Cameron - 4 years old – "I liked all the things. I just drew."

Helen Frances Barlow, Artist – "My 2011 new year's resolution was to do a sketch a day. Coming across this project was a joy because it gave me a place to share these works and an added motivation to keep it up."

Natalie McCall – "I stumbled across the challenge and was so glad I did: it was a lovely way to come out of winter hibernation. It was great to feel part of a temporary art community too!

28 Drawings Later 2011 culminated in the creation of a book of drawings selected by the participants themselves – available to view or buy online at <http://www.blurb.com/books/2143715>